



U.S. Department of Transportation Federal Transit Administration

Mobility Services for All Americans/United We Ride Initiative FTA Region IV Conference

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MSAA/UWR Initiative

- MSAA/UWR Initiative
- Selected Sites
- Timeline/Next Steps
- Region IV Site Presentations





MSAA/UWR Initiative Background

- The MSAA/UWR Initiative is a USDOT Intelligent Transportation Systems (ITS) research demonstration project to develop and design an enhanced Human Services Transportation (HST) model that utilizes ITS capabilities to improve the delivery of HST.
- The Initiative has a 2 phased Approach
 - Phase I – System Planning
 - Phase II – System Deployment





MSAA/UWR Initiative Goals/Outcome

Goals:

- Increase mobility and accessibility for the transportation disadvantaged and general public
- Achieve more efficient use of local, state and federal transportation funding resources

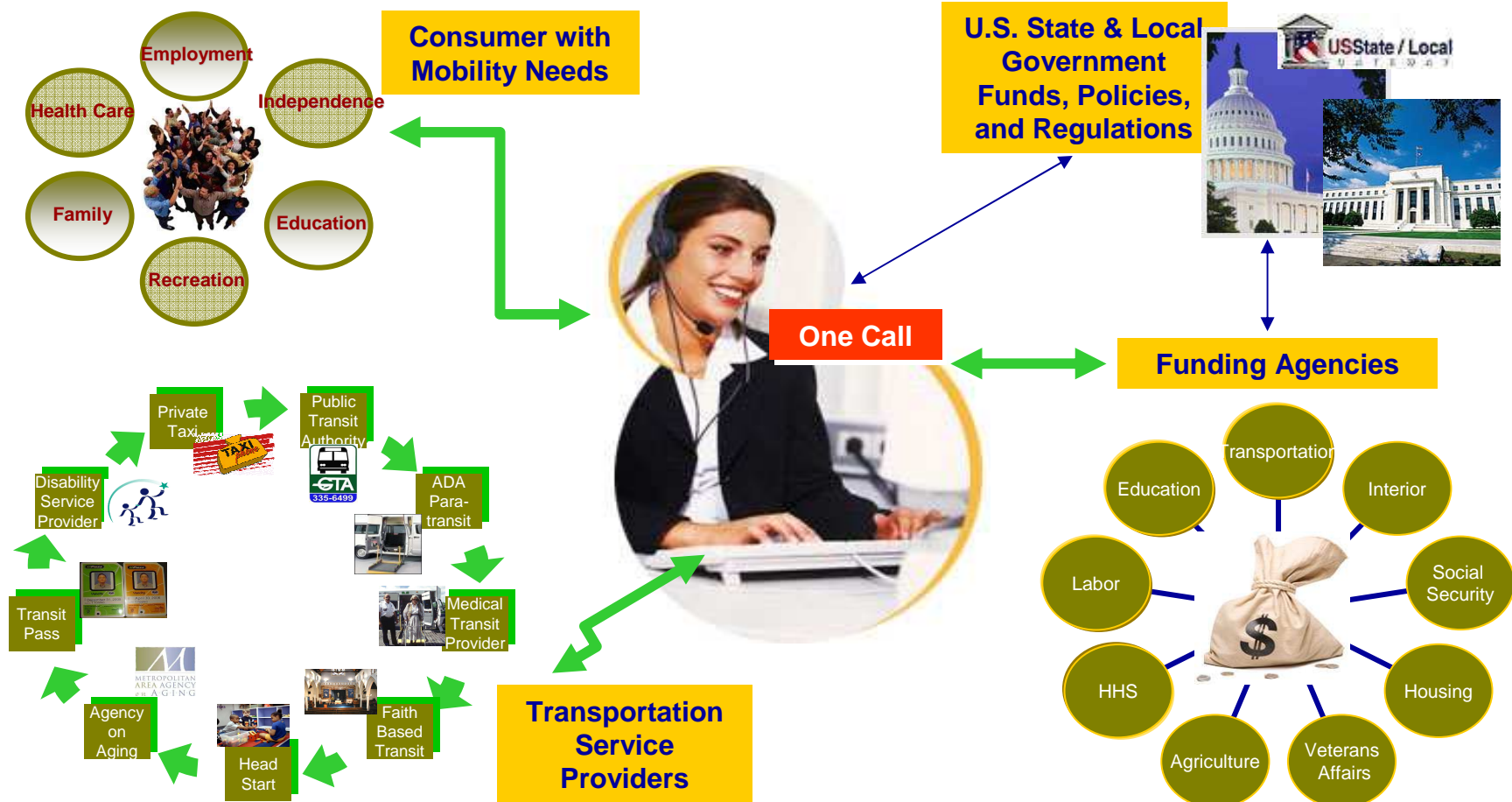
Outcomes:

- A scalable and replicable Transportation Management Control Center (TMCC)
- A TMCC model for different environments - rural, small urban and urban areas
- Transportation service partnerships with consumer and human service providers



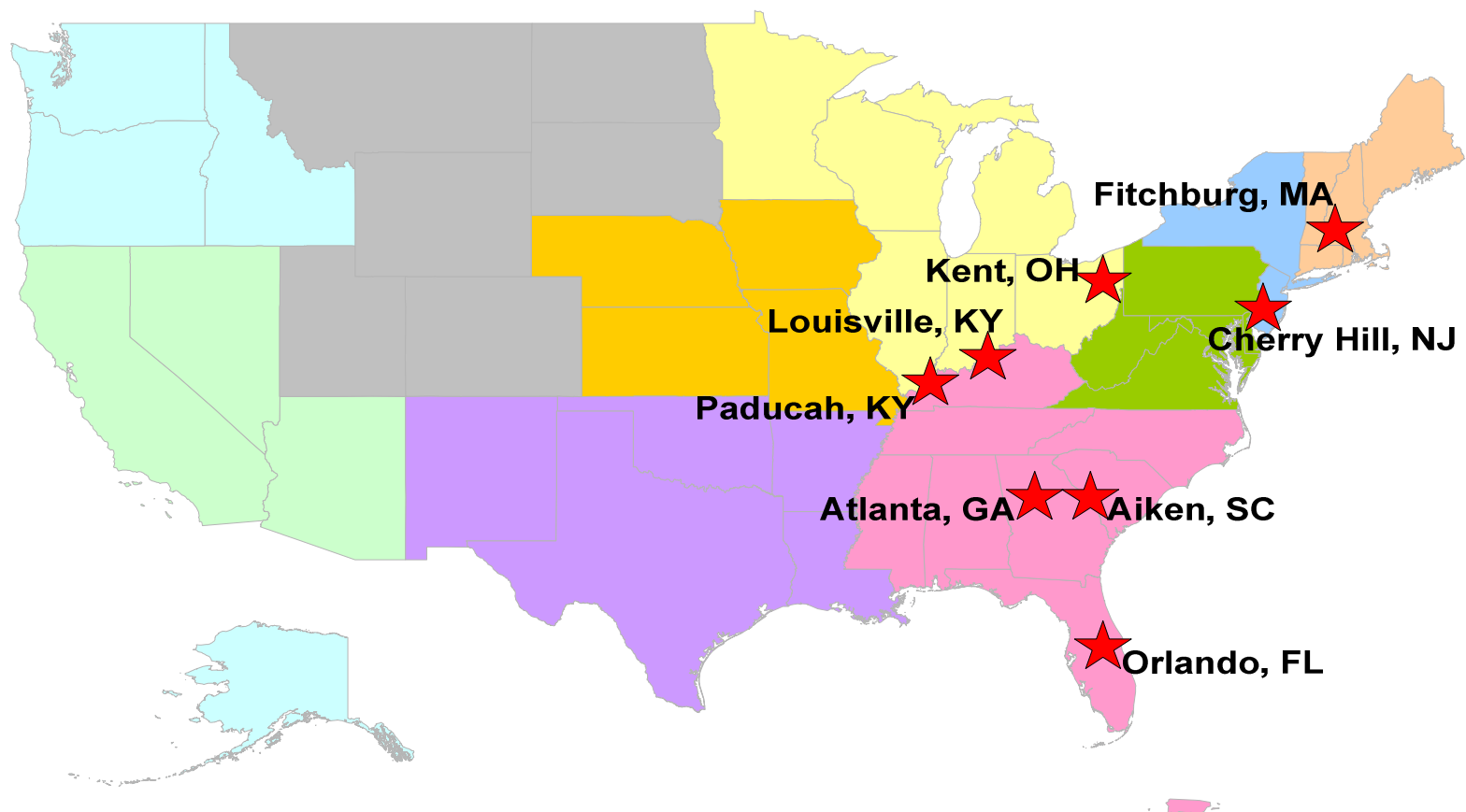


TMCC - One Integrated Vision





Selected Project Sites





Demonstration Approach

- **Two-phased/multi-track approach**

		Track
		Urban ↔ Suburban ↔ Small Urban ↔ Rural ↔ Remote
Phase	Phase 1: Planning/ design	8 project sites ↓ ? sites
	Phase 2: Deployment	





UWR/MSAA Initiative Timeline

- Phase 1 kick-off: **March 2007**
- Phase 2 request for proposals: **near Phase 1 completion**
- Phase 1 completion: **June 2008 (15 months)**
- Phase 2 proposals due: **July 2008**
- Model deployment sites selection: **December 2008**
- Model deployment completion: **12 months from Phase 2 kick-off**





Region IV Sites

- Aiken, SC
 - Lynnda Bassham, Lower Savannah Council of Governments
- Atlanta, GA
 - Caroline Mays, Atlanta Regional Commission
- Orlando, FL
 - Norman Whitaker, Lakeland Area Mass Transit District
- Louisville, KY
 - Nancy Snow, Transit Authority of River City





Contact Information

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